

# Cookie scan report

#### **Summary**

Scan date: 20/05/2018

Domain name: www.positivelysplendid.com

Server location: United States Cookies, in total: 166

#### Scan result

166 cookies was identified.

17 cookies are unclassified and needs manual classification and a purpose

description.



## Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_cfduid	tynt.com	HTTP	1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic.

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: United States (adequate)

**AWSELB** sonobi.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to distribute traffic to the website on several servers in order to optimise response times.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

# Category: Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY		
_AVESTA_ENVIRONMENT	mc.us10.list-manage.com	HTTP	Session		
First found URL: http://www.positivelysplendid.com/					
Cookie purpose description: The cookie is set when the user subscribes to an email service from MailChimp.					

Initiator: Script tag, page source line number 749

Source: http://mc.us10.list-manage.com/subscribe/form-settings?u=5be9ff1bd375c3838a6a79aab&id=12a894416c&u=5be9ff1bd375c3838a6a79aab&id=12a894416c&c=dojo\_request\_script\_callbacks.dojo\_request\_script0

Data is sent to: United Kingdom (adequate)

Prior consent enabled: No

## Category: Statistics (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
@@History/@@scroll #	positivelysplendid.com	HTML	Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

**\_ga** positivelysplendid.com HTTP 2 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 58
Source: https://www.google-analytics.com/analytics.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

**\_gat** positivelysplendid.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 58
Source: https://www.google-analytics.com/analytics.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

**\_gid** positivelysplendid.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 58
Source: https://www.google-analytics.com/analytics.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

p scorecardresearch.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://b.scorecardresearch.com/p?c1=8\&c2=15039634\&c3=16\&c4=5b1f7ced\&c7=http%3A%2F%2Fwww.positivelysplendid.com%2F\&c8=Positively%20Splendid%20%7BCrafts%2C%20Sewing%2C%20Recipes%20and%20Home%20Decor%7D%20-%20Handcrafted.%20Splendidly.&c9=http%3A%2F%2Fwww.positivelysplendid.com%2F&cv=2.0&cj=1&ns_t=1526854344243$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

## Category: Marketing (141)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

rlcdn.com

Pixel

Session

COOKIE NAME PROVIDER TYPE EXPIRY

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://idsync.rlcdn.com/405716.gif?partner\_uid=CmUMLlsB8snCQQSAzBXRAg%3D%3D&redirect=1

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

**\_\_gads** positivelysplendid.com HTTP 2 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

 $\textbf{Data is sent to:} \ \mathsf{Netherlands} \ (\mathsf{adequate})$ 

Prior consent enabled: No

#.gif

**\_\_stid** sharethis.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies the user's device for return visits.

Initiator: Script tag, page source line number 295

Source: http://pd.sharethis.com/pd/sovrn

 $\textbf{via} \ \text{http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js}$ 

Data is sent to: Singapore (not adequate)

Prior consent enabled: No \_uig sonobi com HTTP 29 days First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295 Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js Data is sent to: Ireland (adequate) Prior consent enabled: No sonobi.com HTTP 44 days uin bw First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295 **Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js Data is sent to: Ireland (adequate) Prior consent enabled: No sonobi.com HTTP 44 days \_uin\_mm First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295  $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ Data is sent to: Ireland (adequate) Prior consent enabled: No sonobi.com HTTP Session uin mw First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295  $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ Data is sent to: Ireland (adequate) Prior consent enabled: No sonobi.com HTTP 44 days uin pp First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295
Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js Data is sent to: Ireland (adequate) Prior consent enabled: No 44 days uin td sonobi.com HTTP First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295 Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js Data is sent to: Ireland (adequate) Prior consent enabled: No \_uir\_bw sonobi com HTTP Session First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295 Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js Data is sent to: Ireland (adequate) Prior consent enabled: No HTTP uis sonobi.com 29 days First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295  $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ Data is sent to: Ireland (adequate) Prior consent enabled: No HTTP \_usd\_positivelysplendid.com sonobi.com Session First found URL: http://www.positivelysplendid.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295 **Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

Prior consent enabled: No

\_cc\_aud crwdcntrl.net 269 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous statistical data related to the user's website visits, such as the number of visits, avera ge time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors s uch as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their t arget groups to enable customised online advertising

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP crwdcntrl.net Session CC CC

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP 269 days crwdcntrl.net cc dc

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects an onymous statistical data related to the user's website visits, such as the number of visits, avera ge time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors s uch as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their t arget groups to enable customised online advertising.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

\_cc id crwdcntrl net HTTP 269 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects an onymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Script tag, page source line number 295
Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

kuid krxd.net HTTP 179 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate) Prior consent enabled: No

HTTP li ss liadm com 29 days

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Data is sent to: United States (adequate)

sitescout.com HTTP 29 days ssum

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag

Source: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Data is sent to: Netherlands (adequate)

ab agkn.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://d.agkn.com/iframe/8613/?che=149757965&c=%7B%22bpid%22%3A%22cafemedia%22%2C%22loc%22%3A%22http%3A%2 %3A%22-1%22%2C%22sid%22%3A%22-1%22%2C%22gen%22%3A%22-1%22%2C%22age%22%3A%22-1%22%2C%22brd%22%3A%22-1%22%7D

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

Prior consent enabled: No

activeview googlesyndication.com Pixel Session

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 297

Source: https://pagead2.googlesyndication.com/activeview?avi=BTTsQWvMBW79Ez\_iAB428t\_gNAKm02o3zAwAAEAE4AcgBCeACAOAEAa AGEdIIBQiAYRABwhMaChIYzbSmsQEiCggDEAEYASAAUAAY0bPDzwM,BUOzCWvMBW79Ez\_iAB428t\_gNAAAAABABOAHgBAKIBcytiAWgBj4 &id=osdim&ti=1&adk=1257419194&tt=2837&bs=997,739&mtos=1023,1023,1023,1023&tos=1023,0,0,0,0&p=489,349,739,649&m cvt=1023&rs=3&ht=0&tfs=1828&tls=2851&mc=1<e=1&bas=0&bac=0&avms=geo&bos=1024,768&ps=997,6557&ss=1024,768&pt=16&deb=1-6-6-20-24-4-116-18&tvt=2834&op=1&r=v&uc=33&tgt=BODY&cl=1&ccc=1&cl=0&cac=0&cd=300x254&v=r20180516 via https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

adaptv\_unique\_user\_cookie advertising.com HTTP 2 years

First found URL: https://www.positivelysplendid.com/category/positively-handmade/

Cookie purpose description: Unclassified

Initiator: Script tag

**Source:** https://www.positivelysplendid.com/category/positively-handmade/

Data is sent to: Denmark (adequate)

Prior consent enabled: No

addelivery/impression lijit.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://vap1ams2.lijit.com/addelivery/impression?campaignid=232&bannerid=0&tid=a\_278940\_bff7af0d6bfe4950abb1d3af5cb9

b1af&zoneid=278940&cids=232&bids=0&tss=11

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

**ad-id** amazon-adsystem.com HTTP 225 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks on a different website.

on a uniterent website

Initiator: Script tag
Source: http://www.positivelysplendid.com/

Data is sent to: Denmark (adequate)

APID advertising.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

**B** yahoo.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The registered data is used to categorise the users' interest and demographical profiles with the purpose of customising the website content depending on the visitor.

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

bito bidr.io HTTP 4607 days

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Unclassified

Initiator: Script tag

**Source:** https://www.positivelysplendid.com/category/positively-handmade/crafts/

Data is sent to: Denmark (adequate)

Prior consent enabled: No

**bsw sync** adhigh.net HTTP 1 year

First found URL: https://www.positivelysplendid.com/meet-amy/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 303

Source: https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Germany (adequate)

**c** bidswitch.net HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

Prior consent enabled: No

c rubiconproject.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

c/cse connexity.net Pixel Session

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://connexity.net/c/cse?a=R\&A=29a\&C=0\&D=64b3\&N=0-203482dff8340c6d\&R=1024x768c24\&T=16\&U=e9fbe45c2126ccec-06cafb6a39ec22d2-21f5293762a32804\&J=http%253a%252ff%252ftpc.googlesyndication.com%252fsafeframe%252f1-0-27%252fhtml%252fcontainer.html&Q=v2.0.1,c:n,h5:no,swf:BL,new,TS:(run:1ms),(f_newUID:359ms),(Burl-R:359ms)$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

**checkForPermission** bidr.io HTTP Session

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Data is sent to: Denmark (adequate)

Prior consent enabled: No

cid ctnsnet.com HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 297

Source: https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

cid # ctnsnet.com HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

**Cookie purpose description:** Collects unidentifiable data that is sent to an unidentifiable source. The source's identity is kept secret by the company, Whois Privacy Protection Service, Inc.

the company, Whois Privacy Protection Service, Inc.

Initiator: Script tag, page source line number 297
Source: https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

 $\textbf{Data is sent to:} \ \mathsf{Netherlands} \ (\mathsf{adequate})$ 

**ck1** rlcdn.com HTTP 179 days

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: United States (adequate)

Prior consent enabled: No

**CMDD** casalemedia.com HTTP Session

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

Source: http://as.casalemedia.com/cygnus?v=7&fn=cygnus\_index\_parse\_res&s=185761&r=%7B%22id%22%3A%22116483138%22%2C% 22 site % 22% 3A% 7B% 22 page % 22% 3A% 22 http % 3A% 2F% 2Fwww.positivelysplendid.com% 2F% 3F% 23PD% 3A tablet% 23Topic% 3AC rafts% 25Topic% 25Topic%opic%3AHoliday%23Topic%3AEA%23Topic%3Aholent1%23Topic%3Aholmm1%23Topic%3Aholshp1%23Topic%3Athk1%23Topic%3Aholbk 1%22%2C%22ref%22%3A%22http%3A%2F%2Fwww.positivelysplendid.com%2F%22%7D%2C%22imp%22%3A%5B%7B%22id%22%3A%22 1%22%2C%20%22banner%22%3A%7B%22w%22%3A728%2C%22h%22%3A90%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7 B%22sid%22%3A%223\_1%22%2C%22siteID%22%3A185761%7D%7D%2C%7B%22id%22%3A%222%2C%20%22banner%22%3A%7B%2 2w%22%3A300%2C%22h%22%3A250%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A%223\_2%22%2C%22site ID%22%3A185761%7D%7D%2C%7B%22id%22%3A%223%22%2C%20%22banner%22%3A%7B%22w%22%3A728%2C%22b%22%3A90%2C %22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A%224\_1%22%2C%22siteID%22%3A185762%7D%7D%2C%7B%22id %22%3A%224%22%2C%20%22banner%22%3A%7B%22w%22%3A300%2C%22h%22%3A250%2C%22topframe%22%3A1%7D%2C%22ext%2 %3A%7B%22w%22%3A728%2C%22h%22%3A90%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A%2215\_1%22 %2C%22sitelD%22%3A185774%7D%7D%2C%7B%22id%22%3A%226%22%2C%20%22banner%22%3A%7B%22w%22%3A728%2C%22h%22 %3A90%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A%2212\_1%22%2C%22sitelD%22%3A185770%7D%7D% 2 C % 7 B % 22 i d % 22 % 3 A % 22 7 % 22 % 2 C % 20 % 22 banner % 22 % 3 A % 7 B % 22 w % 22 % 3 A 970 % 2 C % 22 h % 22 % 3 A 90 % 2 C % 22 top frame % 22 % 3 A 1 % 7 D % 2 C % 2 b % 22 h $2 C \% 22 ext \% 22 \% 3A \% 20 \% 7B \% 22 sid \% 22 \% 3A \% 2212 _2 \% 22 \% 2C \% 22 site ID \% 22 \% 3A 185 770 \% 7D \% 7D \% 5D \% 7D \&pid = pb 0.34.6 60 \% 100$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js
Data is sent to: Netherlands (adequate)

Prior consent enabled: No

CMID casalemedia.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

**Source:** http://as.casalemedia.com/cygnus?v=7&fn=cygnus\_index\_parse\_res&s=185761&r=%7B%22id%22%3A%22116483138%22%2C%22site%22%3A%7B%22pge%22%3A%22http%3A%2F%2Fwww.positivelysplendid.com%2F%3F%3F%23PD%3Atablet%23Topic%3ACrafts%23Topic%3AHoliday%23Topic%3AEA%22Topic%3Aholent1%23Topic%3Aholentm1%23Topic%3Aholentp1%23Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%22Topic%3Aholshp1%23Topic%3Aholshp1%23Topic%3Aholshp1%22Topic%3Aholshp1%23Topic%3Aholshp1%22%3A%2283A%2283A%2283A%22870%22%3AM22870%22%3AM2283A%2283

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

CMPRO casalemedia.com HTTP 3 months

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

**Source:** http://dsum.casalemedia.com/rum?cm\_dsp\_id = 39&external\_user\_id = 936bf17e-3ac7-48e7-8f08-89614fc1330b&expiration = 15294 46344

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

CMPS casalemedia.com HTTP 3 months

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

**Source:** http://as.casalemedia.com/cygnus?v=7&fn=cygnus\_index\_parse\_res&s=185761&r=%7B%22id%22%3A%22116483138%22%2C% 22site%22%3A%7B%22page%22%3A%22http%3A%2Fw2Fwww.positivelysplendid.com%2F%3F%23PD%3Atablet%23Topic%3ACrafts%23T opic%3AHoliday%23Topic%3AEA%23Topic%3Aholmn1%22%3Ah022%3Ah

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

CMRUM3 casalemedia.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://dsum.casalemedia.com/rum?cm\_dsp\_id = 39\&external\_user\_id = 936bf17e-3ac7-48e7-8f08-89614fc1330b\&expiration = 1529446344$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

**CMSC** casalemedia.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

**Source:** http://as.casalemedia.com/cygnus?v=7&fn=cygnus\_index\_parse\_res&s=185761&r=%7B%22id%22%3A%22116483138%22%2C%22site%22%3A%7B%22page%22%3A%22http%3A%2F%2Fwww.positivelysplendid.com%2F%3F%23PD%3Atablet%23Topic%3ACrafts%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%23Topic%3AHolladay%22%2C%22ref%22%3A%22http%3A%2F%2Fwww.positivelysplendid.com%2F%22%7D%2C%22imp%22%3A%5B%7B%22id%22%3A%2231%22%2C%20%22banner%22%3AA728%2C%22h%22%3A90%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A8223\_1%22%2C%20%22banner%22%3A185761%7D%7D%2C%7B%22id%22%3A%222%2C%20%22banner%22%3AM3D0%2C%22banner%22%3A3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A250%2C%20typframe%22%3AN3D0%2C%22banner%22%3A%23%20%20%20banner%22%3AN3D0%2C%22banner%22%3A%23%22%2C%20%22banner%22%3AN3D0%2C%22banner%22%3A%23%22%2C%20xbx820%2D%20%20\$AA%23%22%2C%20xbx820%3A%20%7B%22sid%22%3A728%2C%223xb%20%20%20banner%22%3AA728%2C%20x3banne

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

CMST casalemedia.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

Source: http://as.casalemedia.com/cygnus?v=7&fn=cygnus\_index\_parse\_res&s=185761&r=%7B%22id%22%3A%22116483138%22%2C% 22site%22%3A%7B%22page%22%3A%22http%3A%2F%2Fwww.positivelysplendid.com%2F%3F%23PD%3Atablet%23Topic%3ACrafts%23T opic%3AHoliday%23Topic%3AEA%23Topic%3Aholent1%23Topic%3Aholmm1%23Topic%3Aholshp1%23Topic%3Athk1%23Topic%3Aholbk 1%22%2C%22ref%22%3A%22http%3A%2F%2Fwww.positivelysplendid.com%2F%22%7D%2C%22imp%22%3A%5B%7B%22id%22%3A%22 1%22%2C%20%22banner%22%3A%7B%22w%22%3A728%2C%22h%22%3A90%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7  $2w\%22\%3A300\%2C\%22h\%22\%3A250\%2C\%22top frame\%22\%3A1\%7D\%2C\%22ext\%22\%3A\%20\%7B\%22sid\%22\%3A\%223\_2\%223C\%22sitegenees (2.2\%24) and (2.2\%24) a$ ID%22%3A185761%7D%7D%2C%7B%22id%22%3A%223%22%2C%20%22banner%22%3A%7B%22w%22%3A728%2C%22h%22b3A90%2C%20b3A728%2C%20b3A728%2C%20b3A728%2C%20b3A90%2CW20b3A90W20b3A90W2CW20b3A90%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A%224\_1%22%2C%22siteID%22%3A185762%7D%7D%2C%7B%22id %22%3A%224%22%2C%20%22banner%22%3A%7B%22w%22%3A300%2C%22<sup>h</sup>%22%3A250%2C%22topframe%22%3A1%7D%2C%22ext%2 2%3A%20%7B%22sid%22%3A%224\_2%22%2C%22siteID%22%3A185762%7D%7D%2C%7B%22id%22%3A%225%2C%20%22banner%22 %3A%7B%22w%22%3A728%2C%22h%22%3A90%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A%2215\_1%22 %2C%22siteID%22%3A185774%7D%7D%2C%7B%22id%22%3A%226%22%2C%20%22banner%22%3A%7B%22w%22%3A728%2C%22h%22 %3A90%2C%22topframe%22%3A1%7D%2C%22ext%22%3A%20%7B%22sid%22%3A%2212 1%22%2C%22siteID%22%3A185770%7D%7D% via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

collect google-analytics.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across d evices and marketing channels.

Initiator: Script tag, page source line number 58

**Source:** https://www.google-analytics.com/r/collect?v=1&\_v=j67&a=1583893988&t=pageview&\_s=1&dl=http%3A%2F%2Fwww.positivelysplendid.com%2F&ul=en-us&de=UTF-8&dt=Positively%20Splendid%20%7BCrafts%2C%20Sewing%2C%20Recipes%20and%20Home%20Decor%7D%20-%20Handcrafted.%20Splendidly.&sd=24-bit&sr=1024x768&vp=997x739&je=0&\_u=YEBAAUABC~&jid=1861925071&gjid=1018623578&cid=277896331.1526854302&tid=UA-13263625-2&\_gid=1897964770.1526854302&\_r=1&z=1012028431

 $\textbf{via} \ \texttt{https://www.google-analytics.com/analytics.js}$ 

Data is sent to: Netherlands (adequate)

COu connexity.net HTTP 29 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

ctag lijit.com HTTP 29 days

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Unclassified **Initiator:** Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: United States (adequate)

Prior consent enabled: No

data/ct lijit.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

data/fp lijit.com Pixel Session

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

Source: http://vap1ams2.lijit.com/data/fp?tid=a\_278940\_bff7af0d6bfe4950abb1d3af5cb9b1af&zoneid=278940&starttime=15268543448
28&adcfg=8&adcfg\_response=64&addelivery=68&addelivery\_response=149&lgfired=163&beacon=171&container=173&EOL=173&ct

start=171&elapsed\_ms=173

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

demdex demdex.net HTTP 179 days

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Via a unique ID that is used for semantic content analysis, the user's navigation on the website is registered and linked to offline data from surveys and similar registrations to display targeted ads.

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: Denmark (adequate)

Prior consent enabled: No

**dgtrust** gumgum.com HTTP 29 days

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 295

**Source:** https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**DotomiUser** dotomi.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Via a unique ID that is used for semantic content analysis, the user's navigation on the website is

registered and linked to offline data from surveys and similar registrations to display targeted ads.

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/ **Data is sent to:** United States (adequate)

Prior consent enabled: No

**dpm** demdex.net HTTP 179 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/

Data is sent to: Ireland (adequate)

Prior consent enabled: No

drtn# rlcdn.com HTTP 179 days

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**DSID** doubleclick.net HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

dtm\_test dotomi.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Via a unique ID that is used for semantic content analysis, the user's navigation on the website is registered and linked to offline data from surveys and similar registrations to display targeted ads.

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

**DW** insightexpressai.com HTTP 2 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

**EE** exelator.com HTTP 119 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

rfihub.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/ Data is sent to: Netherlands (adequate)

Prior consent enabled: No

euds rfihub.com HTTP Session

 $\textbf{First found URL:} \ https://www.positivelysplendid.com/category/positively-handmade/crafts/holiday-crafts/h$ 

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad

network.

Initiator: Script tag

**Source:** https://www.positivelysplendid.com/category/positively-handmade/crafts/holiday-crafts/

Data is sent to: Netherlands (adequate)

HTTP everesttech.net 1 year everest q v2

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Script tag, page source line number 295 Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

adhigh.net HTTP gi u 1 year

First found URL: https://www.positivelysplendid.com/meet-amy/

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Script tag, page source line number 303

**Source:** https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Germany (adequate)

Prior consent enabled: No

HTTP GoogleAdServingTest positivelysplendid.com Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

HTTP has data postrelease.com 1 vear

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/ Data is sent to: United States (adequate)

Prior consent enabled: No

hsk # HTTP 119 days exelator.com

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing

Initiator: Script tag

Source: https://www.positivelysplendid.com/ Data is sent to: United States (adequate)

HTTP 1 year openx.net

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same additional to the contract of the

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

id m6r.eu HTTP 3 months

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag

**Source:** https://www.positivelysplendid.com/

Data is sent to: Germany (adequate)

idb impdesk.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

**IDE** doubleclick.net HTTP 2 years

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

**IDSYNC** advertising.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

**IgniteCookieSync** insightexpressai.com HTTP 2 years

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag

Source: http://www.positivelysplendid.com/ Data is sent to: Netherlands (adequate)

**KADUSERCOOKIE** pubmatic.com HTTP 3 months

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag

Source: https://www.positivelysplendid.com/

Data is sent to: United States (adequate)

**khaos** rubiconproject.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

KTPCACOOKIE pubmatic.com HTTP 3 months

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag

Source: https://www.positivelysplendid.com/
Data is sent to: United States (adequate)

lididliadm.comHTTP2 years

 $\textbf{First found URL:} \ \texttt{https://www.positivelysplendid.com/category/positively-handmade/crafts/allowers.} \\$ 

Cookie purpose description: Unclassified

Initiator: Script tag

 $\textbf{Source:} \ \texttt{https://www.positivelysplendid.com/category/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/positively-handmade/crafts/notategory/notategory/positively-handmade/crafts/notategory/not$ 

Data is sent to: Denmark (adequate)

**ljt\_reader** lijit.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects data related to reader interests, context, demographics and other information on behalf of the Lijit platform with the purpose of finding interested users on websites with related content. **Initiator:** Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

loc HTTP 29 days aumaum.com

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: United States (adequate)

Prior consent enabled: No

mako\_uid HTTP eyeota.net 1 vear

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

Prior consent enabled: No

Pixel Session match eyeota.net

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ps.eyeota.net/match?bid=gdo9o51\&newuser=1\&google\_gid=CAESEJAkbEmZkZhBF7WKB2ZL3bk\&google\_cver=1&google\_gid=CAESEJAkbEmZkZhBF7WKB2ZL3bk&google\_cver=1&google\_$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

HTTP mc quantserve.com 13 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads

Initiator: Script tag, page source line number 295

Source: https://pixel.quantserve.com/pixel/p-00TsOkvHvnsZU.gif?labels=Lifestyles.5b1f7ced.\*\_positivelysplendid\_com

**via** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

Prior consent enabled: No

v12group.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/ Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP 29 days mathtag.com mt mop

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/holiday-crafts/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered

data is used for targeted ads

Initiator: Script tag

 $\textbf{Source:} \ \text{https://www.positivelysplendid.com/category/positively-handmade/crafts/holiday-$ 

Data is sent to: United States (adequate)

HTTP NID gstatic.com 6 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 758

 $\textbf{Source:} \ https://p4-gx4dgq3edpsw-nxn2t3n5ds7u3g2w-489737-s1-v6exp3-v4.metric.gstatic.com/gen\_204?ipv6exp=3\&sentinel=1\&v4\_ipv6exp=3\&sentinel=1&v4\_ipv6exp=3\&sentinel=1&v4\_ipv6exp=3&sentinel=1&v4$ 

 $mg_dt = 68\&ds_img_dt = 73$ 

Data is sent to: Netherlands (adequate)

**ONPLFTRH** HTTP Session eyeota.net

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

**Source:** https://ps.eyeota.net/match?uid=2833736573239889648&bid=2cr76e1

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

Prior consent enabled: No

opt ctnsnet.com HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Collects unidentifiable data that is sent to an unidentifiable source. The source's identity is kept secret by

the company, Whois Privacy Protection Service, Inc.

Initiator: Script tag, page source line number 297
Source: https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

**ouuid** volvelle.tech HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 297

 $\textbf{Source:} \ https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: Germany (adequate)

ouuid lu volvelle.tech HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 297

 $\textbf{Source:} \ https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: Germany (adequate)

**pcs/activeview** googlesyndication.com Pixel Session

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

 $\label{eq:source:https://pagead2.googlesyndication.com/pcs/activeview?xai=AKAOjsumNOwf5DWEeNdqe8KHjyFMJsOj_N_PxUgnBzYQ1PTb1CACwIUIxaHHz8l8YzAi1WnuTLXfktSq5k_92D5ZJRjcW_TV62D11RY&sig=Cg0ArKJSzDyzM3ORqGsLEAE&id=osdim&ti=1&adk=3903472660&tt=2713&bs=997,739&mtos=1066,1066,1066,1066,1066,006,00,00,00p=191,339,241,659&opac=1&mcvt=1066&rs=3&ht=0&tfs=168&8&tls=2754&mc=1<e=1&bas=0&bas=0&aams=geo&bos=1024,768&ps=997,7249&ss=1024,768&pt=42&deb=1-5-5-24-25-5-80-19&tvt=2710&op=1&r=v&uc=6&tgt=DIV&cl=1&cce=8&clc=1&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&v=r20180516&cac=0&cac=0&cd=320x50&v=r20180516&cac=0&cd=320x50&c$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

pi ml314.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

**Source:** https://ml314.com/utsync.ashx?pub=&adv=&et=0&eid=50282&ct=js&pi=&fp=&clid=&ps=&cl=&mlt=&data=&&cp=http%3A%2F%2Ftpc.googlesyndication.com%2Fsafeframe%2F1-0-27%2Fhtml%2Fcontainer.html&pv=1526854345659\_kh4aklbmc&bl=en-us&cb=5358044&return=https%3A%2F%2Fce.lijit.com%2Fmerge%3Fpid%3D5031%263pid%3D%5BPersonID%5D&ht=&d=&dc=&si=1526854345659\_kh4aklbmc&cid=&s=1024x768&rp=http%3A%2F%2Fwww.positivelysplendid.com%2F

 $\textbf{via} \ \text{http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js}$ 

Data is sent to: Singapore (not adequate)

Prior consent enabled: No

**pixel/#** agkn.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://d.agkn.com/pixel/2610/?sk=257480402696002967739&pd=&puid=936bf17e-3ac7-48e7-8f08-89614fc1330b&ex=&exc=&a ge=&gender=&st=&dm=&gymt=&as2=&dnb=&l1=

ge=&gender=&st=&dm=&wmt=&as2=&dnb=&l1=

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

pixel/p-00TsOkvHvnsZU.gif quantserve.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ https://pixel.quantserve.com/pixel/p-00TsOkvHvnsZU.gif?labels=Lifestyles.5b1f7ced. *\_positivelysplendid\_complex to the property of the property$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

ra1\_sid gwallet.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

ra1\_uidgwallet.comHTTP1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads

the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/

Data is sent to: United States (adequate)

Prior consent enabled: No

RA1balancer gwallet.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/ Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP 29 days refresh connexity.net

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

rlcdn.com HTTP 179 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

rlcdn.com 179 days rtn1-z HTTP

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP rud rfihub.com 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/ Data is sent to: Netherlands (adequate)

Prior consent enabled: No

ruds rfihub.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk

Initiator: Script tag

Source: http://www.positivelysplendid.com/ Data is sent to: Netherlands (adequate)

Prior consent enabled: No

rum casalemedia.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

46344

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

RUN\_ID rundsp.com HTTP 3 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified Initiator: Script tag

Source: http://www.positivelysplendid.com/

Data is sent to: United States (adequate)

Prior consent enabled: No

sess adnxs.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Denmark (adequate)

Prior consent enabled: No

SEUNCY semasio.net HTTP 179 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies the user's device for return visits.

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: Denmark (adequate)

Prior consent enabled: No

site/# bluekai.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 295

**Source:** https://tags.bluekai.com/site/30907?id=df0879d6-5c7a-11e8-b581-02c0b4633b5a

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Hong Kong (not adequate)

**smd** rfihub.com HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/holiday-crafts/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.positivelysplendid.com/category/positively-handmade/crafts/holiday-crafts/

Data is sent to: Netherlands (adequate)

ssi sitescout.com HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag

**Source:** https://www.positivelysplendid.com/category/positively-handmade/crafts/

 $\textbf{Data is sent to:} \ \mathsf{Netherlands} \ (\mathsf{adequate})$ 

**status** postrelease.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

**sto-id-20480-bh** contextweb.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag, page source line number 295

**Source:** https://bh.contextweb.com/bh/rtset?do=add&pid=561191&ev=df0879d6-5c7a-11e8-b581-02c0b4633b5a&daaqp=1&rurl=https%3A%2F%2Fsync.go.sonobi.com%2Fus.gif%3Fnw%3Dpp%26nuid%3D%25%25VGUID%25%25

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**sync/img** mathtag.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

**Initiator:** Script tag, page source line number 295

**Source:** http://pixel.mathtag.com/sync/img/?mt\_exid = 10009&mt\_exuid = 257480402696002967739

 $\textbf{via} \ \text{http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js}$ 

Data is sent to: United Kingdom (adequate)

**sync-his** tidaltv.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/

Data is sent to: United States (adequate)

Prior consent enabled: No

t**gid** taboola.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

**taboola\_usg** taboola.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

TapAd\_DID tapad.com HTTP 2 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/ **Data is sent to:** United States (adequate)

Prior consent enabled: No

TapAd\_TS tapad.com HTTP 2 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

TapAd\_TTD\_SYNC tapad.com HTTP 2 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

**TDCPM** adsrvr.org HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

TDID adsrvr.org HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

test\_cookiedoubleclick.netHTTPSession

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

tidal\_ttid tidaltv.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers the ads provided by Videology that the user has seen and/or clicked. Used to generate a demog

raphic profile of the user.

Initiator: Script tag

Source: http://www.positivelysplendid.com/

Data is sent to: United States (adequate)

Prior consent enabled: No

tp ml314.com HTTP 13 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

**Source:** https://ml314.com/utsync.ashx?pub=&adv=&et=0&eid=50282&ct=js&pi=&fp=&clid=&ps=&cl=&mlt=&data=&&cp=http%3A%2F%2Ftpc.googlesyndication.com%2Fsafeframe%2F1-0-27%2Fhtml%2Fcontainer.html&pv=1526854345659\_kh4aklbmc&bl=en-us&cb=5358044&return=https%3A%2F%2Fce.lijit.com%2Fmerge%3Fpid%3D5031%263pid%3D%5BPersonID%5D&ht=&d=&dc=&si=1526854345659\_kh4aklbmc&cid=&s=1024x768&rp=http%3A%2F%2Fwww.positivelysplendid.com%2F

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

Prior consent enabled: No

**tuuid** bidswitch.net HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers whether or not the user has consented to the use of cookies.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.is

Data is sent to: Ireland (adequate)

Prior consent enabled: No

**tuuid\_lu** bidswitch.net HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

Prior consent enabled: No

u agkn.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Script tag, page source line number 295

**Source:** http://d.agkn.com/iframe/8613/?che=149757965&c=%7B%22bpid%22%3A%22cafemedia%22%2C%22loc%22%3A%22http%3A%2 F%2Fwww.positivelysplendid.com%2F%22%2C%22cid%22%3A%22http%3A%2F%2Fwww.positivelysplendid.com%2F%22%2C%22cid%22%3A%22-1%22%2C%22sid%22%3A%22-1%22%2C%22gen%22%3A%22-1%22%2C%22age%22%3A%22-1%22%2C%22age%22%3A%22-1%22%2C%22brd%22%3A%22-1%22%7D

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)
Prior consent enabled: No

u ml314.com HTTP Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \text{ https://ml314.com/utsync.ashx?pub=&adv=&et=0&eid=50282&ct=js&pi=&fp=&clid=&ps=&cl=&mlt=&data=&&cp=http%3A\\ \% 2F\% 2Ftpc.googlesyndication.com%2Fsafeframe%2F1-0-27\%2Fhtml%2Fcontainer.html&pv=1526854345659_kh4aklbmc&bl=en-us&cb=5358044&return=https%3A%2F%2Fce.lijit.com%2Fmerge%3Fpid%3D5031%263pid%3D%5BPersonID%5D&ht=&d=&dc=&si=15268543\\ 45659_kh4aklbmc&cid=&s=1024x768&rp=http%3A%2F%2Fwww.positivelysplendid.com%2F$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

Prior consent enabled: No

ud exelator.com HTTP 119 days

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

uid adform.net HTTP 2 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user ads.

Initiator: Script tag

Source: http://www.positivelysplendid.com/

Data is sent to: Denmark (adequate)

Prior consent enabled: No

uid simpli.fi HTTP 1 year

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag

Source: https://www.positivelysplendid.com/
Data is sent to: United States (adequate)

uid turn.com HTTP 179 days

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 295

Source: http://d.turn.com/r/dd/id/L2NzaW QvMS9jaW QvMjg0NTA1NDYvdC8w/url/http://ps.eyeota.net/match?bid=1mpjpn0&turn\_id=\$!%7BTURN\_UUID%7D&newuser=1

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United Kingdom (adequate)

Prior consent enabled: No

uid tynt.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Assigns a user ID that is connected to a registration of the user's IP address, browser type, browser langu age, date and time for visiting the website and what search query that took the user to the page. Also used to collect information on what content the user copies from the page. Non-personally identifiable user data can be aggregated with non-personally identifiable data of other users and subsequently shared with third parties without limitation.

Initiator: Script tag, page source line number 295

Source: http://ic.tynt.com/b/p?id=slsovrn&lm=0&ts=1526854345307&dn=IDS&iso=0&r=http%3A%2F%2Fwww.positivelysplendid.com%2F&t=Positively%20Splendid%20%7BCrafts%2C%20Sewing%2C%20Recipes%20and%20Home%20Decor%7D%20-%20Handcrafted.%20Splendidly.&cu=https%3A%2F%2Fwww.positivelysplendid.com%2F

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

UIDscorecardresearch.comHTTP2 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

UIDR scorecardresearch.com HTTP 2 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: United States (adequate)

Prior consent enabled: No

uids adnxs.com HTTP 3 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

**Initiator:** Script tag, page source line number 295

Source: https://prebid.adnxs.com/pbs/v1/setuid?bidder=sovrn&uid=29712c132617ccd918a31f3a

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

**us.qif** sonobi.com Pixel Session

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

**Source:** https://sync.go.sonobi.com/us.gif?nw=td&nuid=936bf17e-3ac7-48e7-8f08-89614fc1330b

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

**uuid** avocet.io HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: http://www.positivelysplendid.com/

Data is sent to: Ireland (adequate)

Prior consent enabled: No

uuidmathtag.comHTTP1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered dat

a is used for targeted ads.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

uuid2 adnxs.com HTTP 3 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Denmark (adequate)

Prior consent enabled: No

uuidcmathtag.comHTTP1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered dat

a is used for targeted ads

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**V** contextweb.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

**Cookie purpose description:** Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag, page source line number 295

**Source:** https://bh.contextweb.com/bh/rtset?do=add&pid=561191&ev=df0879d6-5c7a-11e8-b581-02c0b4633b5a&daaqp=1&rurl=http

 $s\%3A\%2F\%2Fsync.go.sonobi.com\%2Fus.gif\%3Fnw\%3Dpp\%26nuid\%3D\%25\%25VGUID\%25\%25\\ \textbf{via} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: United States (adequate)

Prior consent enabled: No

visitor postrelease.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/ **Data is sent to:** United States (adequate)

Prior consent enabled: No

**visitor/digitrust** gumgum.com Pixel Session

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 295

Source: https://g2.gumgum.com/visitor/digitrust?dti=M8qGZzx8LQPy8%2Bv6pqjstP5s58oOd0glSlJEBfwAsWHiWKqnZL5M3qbQrAGuwdQB%2FcXC4XuYHX4hHeJ6TQ%2FIRjWhWjXgGzOaySDlBS9GDJCV1Gd9fl0%2B4MKPMHzV%2BSk7Ozq%2B%2BC6WkdOMU0eHVRQEYOs9b92Felp2uLHPO09Xsh4xiEH%2Fct7hFD7QAONZfAfyp3J0RDFJkrXLSWW%2F3V4JtGyVit30%2FAXbOo5lB9c5OKPjw6AkY%2Biys27Y2phEFbzDkBsEgl%2FiFlEkvMA9BWF53ahPT2EXRZmlYZ9JaNfGz9eUKiszNpXxrY%2BoCisM%2F7i2v5%2F82LfvXNsqd5PxFTn7Qg%3D%3D&dtk=4&domai

n=www.positivelysplendid.com via https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

vst gumgum.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**wfivefivec** w55c.net HTTP 13 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Script tag, page source line number 295

Source: https://i.w55c.net/ping\_match.gif?st=EYEOTA&rurl=https%3A%2F%2Fps.eyeota.net%2Fmatch%3Fbid%3D9sn4omv%26uid%3D\_wfivefivec\_%26newuser%3D1

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Ireland (adequate)

Prior consent enabled: No

yieldmo\_id yieldmo.com HTTP 1 year

First found URL: https://www.positivelysplendid.com/category/positively-handmade/crafts/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 297

 $\textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8\&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8\&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8\&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync?google\_gid = CAESEDIYHwe9og--DfUwPOmoP-8&google\_cver = 1\&google\_push = AHNF13LUs8 \\ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync.} \ \textbf{Source:} \ \text{https://ads.yieldmo.com/exptsync.} \ \textbf{Source:} \$ 

C--RCENb201kLtBvagbdvWld8fDFINeDj78El27Q

via https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

# Category: Unclassified (17)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME PROVIDER TYPE EXPIRY

positivelysplendid.com

HTTP

Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

gd#

Source: http://www.positivelysplendid.com/
Data is sent to: United States (adequate)

atuid adthrive.com HTTP 10 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295
Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**b/p** ic.tynt.com Pixel Session

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

**Initiator:** Script tag, page source line number 295

 $\textbf{Source:} \ http://ic.tynt.com/b/p?id=slsovrn\&lm=0\&ts=1526854345307\&dn=IDS\&iso=0\&r=http\%3A\%2F\%2Fwww.positivelysplendid.com\%2F\&t=Positively%20Splendid%20%7BCrafts%2C%20Sewing%2C%20Recipes%20and%20Home%20Decor%7D%20-%20Handcrafted.%20Splendidly.\&cu=https%3A%2F%2Fwww.positivelysplendid.com%2F$ 

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

**DigiTrust.v1.identity** digitru.st HTTP 5 years

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js$ 

Data is sent to: United States (adequate)

Prior consent enabled: No

**DigiTrust.v1.identity** positivelysplendid.com HTTP 6 days

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295
Source: https://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

**gdpr[allowed\_cookies]** positivelysplendid.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

**Initiator:** Webserver

 $\textbf{Source:} \ positively splend id. com$ 

Data is sent to: United States (adequate)

Prior consent enabled: No

gdpr[consent\_types] positivelysplendid.com HTTP 1 year

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Webserver

Source: positivelysplendid.com

Data is sent to: United States (adequate)

Prior consent enabled: No

https://partner.mediawallahscript.com/

partner.mediawallahscript.com

Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ https://partner.mediawallahscript.com/?account_id = 1037\&partner_id = 1041\&uid = df0879d6-5c7a-11e8-b581-02c0b4633b5a\&custom=\&tag_format=img\&tag_action=sync&custom=\&cb=773021\&final=true\&reqid=df898fa0-5c7a-11e8-a4e1-9bdc1e4f501b\&ts=1526544bce$ 

6854344090

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

mCookie mediawallahscript.com HTTP 2 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 295

**Source:** http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

panda/20070822/US/img/px.gif wms-na.assoc-amazon.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

**Source:** http://www.positivelysplendid.com/ **Data is sent to:** United States (adequate)

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

Source: http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**pd/sovrn** pd.sharethis.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

Source: http://pd.sharethis.com/pd/sovrn?\_t\_=px&url=http%3A%2F%2Fwww.positivelysplendid.com%2F&partner=sovrn&rnd=0.6430185610496961&exptid=ZGAELVsB8skAAAATHbh%2FAw%3D%3D&fcmp=false

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Singapore (not adequate)

**pids** de.tynt.com HTTP 3 months

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**pixel** protected-by.clarium.io Pixel Session

First found URL: http://www.positivelysplendid.com/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 295

**Source:** https://protected-by.clarium.io/pixel?tag=wt\_Mzc5MzY1Mjk2OjcyOHg5MA==&v=5&s=a48fd76c402d72875055b8344ab261ed28

89c8b8

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: Germany (adequate)

sd-session-id live.rezync.com HTTP 5 years

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

**Source:** http://live.rezync.com/sync/?c=4656c20ee35215f78e9273796625d90b&p=cab5a4722e64fa65aba8e60b6da5d556&pid=&33rando

m=1526854345808

via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

**sync** live.rezync.com Pixel Session

First found URL: http://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 295

 $\textbf{Source:} \ http://live.rezync.com/sync/?c=4656c20ee35215f78e9273796625d90b\&p=cab5a4722e64fa65aba8e60b6da5d556\&pid=\&33randober (a) a substantial and a su$ 

m=1526854345808
via http://ads.adthrive.com/core/v1/vendor/prebid/prebid.min.js

Data is sent to: United States (adequate)

test m6r.eu HTTP Session

First found URL: https://www.positivelysplendid.com/

Cookie purpose description: Unclassified

Initiator: Script tag

**Source:** https://www.positivelysplendid.com/

Data is sent to: Germany (adequate)

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